

TITLE: GARDEN PARTY
MEDIUM/LENGTH: VIDEO/:60
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VISUAL: EXT. FARM – DAY

VISUAL: An old farmhouse surrounded by corn stalks. The closest house is five football fields away.

VISUAL: EXT. BACKYARD – DAY

VISUAL: Furrowed cornfields surround a grassy, tree-lined yard.

VISUAL: GUESTS enjoy and drink out of 12-oz. plastic and glass Coca-Cola bottles offered by a MALE HOST (mid-30s) – who looks nothing like a farmer.

DISSOLVE TO:

VISUAL: EXT. BACKYARD – EVENING

VISUAL: Host says bye to his last guests – a happy, in-love, city-dwelling COUPLE in their early 30s and their SON (5), who hands Host his small bottle of chocolate milk.

VISUAL: Host sighs. In frustration, he kicks an almost-empty 12-oz. plastic Coca-Cola bottle.

VISUAL: The bottle passes through the “V” portion (trunk and limbs) of a young, 12’-tall oak.

VISUAL: Smiles. Raises his hands like a ref to signal “field goal.” Embarrassed, he looks around to see if anyone saw him. Nope.

VISUAL: Pours the last remaining chocolate milk at the base of the tree.

VISUAL: Retrieves the Coca-Cola bottle.

VISUAL: Opens it up. Pours out the almost ounce of Coca-Cola at the base of the tree. Also tosses last bit of coffee, from a ceramic cup, at the tree base.

VISUAL: Throws the Coca-Cola bottle, and then chocolate milk bottle at a blue bag full of plastic bottles.

VISUAL: Misses.

VISUAL: Practically dragging himself to the bottles.

VISUAL: Picks them up. Drops them into the blue bag.

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VISUAL: He turns around. His mouth opens in awe.

VISUAL: Drops the ceramic cup.

VISUAL: The tree has grown to 5' in circumference and up... to the sky.

VISUAL: Host takes a photo on his smartphone.

VISUAL: Host climbs the tree, grinning like a 7-year-old.

DISSOLVE TO:

VISUAL: EXT. SKY – EVENING

VISUAL: With nothing but farmland 100' below, the Host peers up.

VISUAL: The tree leads up to a cloud.

VISUAL: INT. CLOUD – DAY

VISUAL: The Host enters the cloud. Most of it resembles a garden so beautiful one could think it's the Garden of Eden.

VISUAL: Angels drink and enjoy Coca-Cola – including new Mocha-Cola – from bottles they pull off the top of the tree.

VISUAL: Angels see the Host. Make toasting gesture at him with Coca-Cola and Mocha-Cola bottles in their hands.

VISUAL: Host enjoys a Mocha-Cola with them.

VISUAL: EXT. CLOUD – EVENING

VISUAL: Smiling, the Host leaves the cloud descending down the tree with a Mocha-Cola brand backpack full of Mocha-Cola, plus a small harp.

VISUAL: Smiles wider as an adorable FEMALE ANGEL (early 30s) begins to climb down, too.

SUPER: Mocha-Cola. Heaven inspired – earth made.

SUPER: coca-colacompany.com #HeavenInspiredEarthMade

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[Photograph: MALE (mid-30s) descending from cloud climbing down an oak tree “stalk” wearing a *Mocha-Cola* brand backpack full of *Mocha-Cola* bottles and a small harp. Angels waving “bye” to him. An adorable FEMALE ANGEL (early 30s) is a few feet above him climbing down.]

Introducing Mocha-Cola...

Heaven Inspired.

Earth Made.

coca-colacompany.com #HeavenInspiredEarthMade

Note: There's no such flavor as Mocha-Cola... yet. I'm still impatiently waiting for Coca-Cola to come out with Cocoa-Cola. Update: Pepsi came out with it for presumably one day only on 013121 as a variation of hot cocoa and cola. Before you “ewww,” soda jerks (those who used to serve sodas at drug stores) used to serve chocolate syrup with Coca-Cola, and I'd imagine also with Pepsi and other colas. I occasionally like to drink my colas with a hint of chocolate syrup or coffee.