

TITLE: GRASSLAND FEVER
MEDIUM/LENGTH: VIDEO/:30
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CGI Animation...

VISUAL: EXT. AFRICAN GRASSLAND – DAY

VISUAL: An aging biped CHEETAH (with some graying fur) chases biped: hares, impalas, wildebeest, gazelles and antelopes – but tires out quickly without catching anything.

VISUAL: His eyes go wide when he realizes they all wear Adidas. He slumps in sadness.

VISUAL: A TEENAGE ANTELOPE takes pity on him. Takes off his new Adidas shoes and gives them to the Cheetah.

VISUAL: Close on the Cheetah’s ice-covered heart – melting.

VISUAL: The Cheetah smiles – perhaps for the first time. Ever.

VISUAL: Each wearing shoes with the Adidas logo: a hare, impala, wildebeest, gazelle, Kori bustard bird (biggest flying one in Africa), the Teenage Antelope and the Cheetah with his spots in different locations, sizes and shapes – with some of his spots looking like peace signs – sit at a round table smile while eating a salad.

SOUNDTRACK: War’s “Why Can’t We Be Friends” brief instrumental.

SUPER: Give peace a chance. If a cheetah can change, there’s hope for all of us... There’s hope for all of us.

SUPER: [adidas.com](https://www.adidas.com) #ThereIsHopeForAllOfUs #Volunteer #FriendsDoNotEatTheirFriends

TITLE: GRASSLAND FEVER

MEDIUM: ONLINE

[Photo: A hare, impala, wildebeest, gazelle, Kori bustard bird (biggest flying one in Africa), Teenage Antelope and aging Cheetah with some gray fur – some of his spots looking like peace signs – sit at a round table smile while eating a salad. Each of the shoes the animals wear have the Adidas logo.]

Why Can't We Be Friends

Give Peace a Chance

If a cheetah can change, there's hope for all of us...

There's hope for all of us.

adidas.com #ThereIsHopeForAllOfUs #Volunteer #FriendsDoNotEatTheirFriends

Note: Apparently, I dream commercials. I had a dream about this commercial on August 13, 2019. Further note that I was not hired by Adidas to write this in real life nor in my dream. However, it does give you an example of the great work (or at least I hope you think it's great work, if not keep in mind I transcribed and polished it in two minutes) I can do for you when we work together.