

TITLE: THE GREATEST GIFT
MEDIUM/LENGTH: VIDEO/:30
PAGE 1 OF 2

VISUAL: EXT. COTTAGES – DAY

VISUAL: In front of the single-story, interconnected cottages, reads a sign: “Welcome to Granville Home for the Aged.”

SUPER: “The Greatest Gift”

VISUAL: INT. COTTAGE – BEDROOM

VISUAL: JAMES PORTER (late 70s) sits in a black, leather chair while working on a crossword puzzle. The TV remote sits within arm’s reach underneath a small Christmas tree that stands on an end table.

VISUAL: LILI RANDOLPH (early 40s) KNOCKS on his open door.

VISUAL: Her name badge reads: Lili Randolph “Executive Director, Granville Home for the Aged”

LILI: James, it’s time to go... ’home.’

VISUAL: She gestures up with her eyes.

VISUAL: James stands.

JAMES: I’ve: ‘D-I-E – ?’

LILI: – physically... yes.

VISUAL: She looks over his shoulder – behind him.

VISUAL: James turns and sees himself in his chair, as if he were peacefully sleeping.

VISUAL: His eyes well up with tears. He lowers his eyes in shame.

JAMES: But I never did anything meaningful or important.

LILI: Oh, really?

TITLE: THE GREATEST GIFT
MEDIUM/LENGTH: VIDEO/:30
PAGE 2 OF 2

VISUAL: She grabs the TV remote. Punches in the numbers: 85122514

VISUAL: ON TV...

VISUAL: SERIES OF SHOTS:

VISUAL: James at YOUNGER AGES donating blood several times.

LILI: (O.S.) Your blood donations helped several people. You even saved the life of a little girl.

VISUAL: SERIES OF SHOTS:

VISUAL: James's blood transfused into the arms of a number of patients of various ages, genders, and ethnicities, including a little girl.

LILI: That little girl grew up to become an executive director at a home for the aged.

VISUAL: Lili's eyes well up. James realizes. Smiles. Chokes up with pride.

JAMES: I'm ready now.

VISUAL: An angel DELLA (early 30s), KNOCKS on James's door. Light shines off her head in the shape of a halo.

LILI: This is Della. She'll escort you.

DELLA: James, you're a popular guy up there.

VISUAL: James beams with joy.

ANNCR: (V.O.) Not all angels have halos. Be an angel and donate blood every sixty days.

SUPER: #BloodDrive #BeAnAngel #TheGreatestGift #RedCross redcross.org

SUPER: The American National Red Cross® is registered as a 501(c)(3) non-profit organization.

TITLE: THE GREATEST GIFT
MEDIUM: ONLINE AD

Not All Angels Have Halos

[Photo: In what appears to be a family tree, late 70s JAMES PORTER's photo sits at the top of the "tree." Intravenous tube goes from his arm to eight people of various ages, genders and ethnicities below him. Those eight people then have an intravenous tube that goes from their arm to....]

Be an Angel and Donate Blood Every 60 Days

Blood donations are critical. You never know when you or a loved one may need to receive a blood transfusion.

If you're in good health, and you are at least 17 years old, you can donate blood supply, or 16 years old with parental/guardian consent, if allowed by state law. There is no upper age limit for blood donation as long as you are healthy with no restrictions or limitations to your activities.

Be a hero – donate blood and save as many as 3 lives.

Make your appointment now.

The American National Red Cross®
[Within Signup Form: [Zip Code](#)] [Within Signup Form: [Make appointment](#)]

#BloodDrive #BeAnAngel #TheGreatestGift #RedCross redcross.org

The American National Red Cross is registered as a 501(c)(3) non-profit organization.

Note: This is my homage to my favorite movie, "It's a Wonderful Life." It was the first movie my nine-year-old son George "Georgie" Bailey ever saw... when he was only hours old. Also note that I was not asked by the American Red Cross to write this. "It's a Wonderful Life" was based on Philip Van Doren Stern's short story, "The Greatest Gift."