

TITLE: SECOND NATURE
MEDIUM/LENGTH: VIDEO/:30
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CGI Animation...

VISUAL: EXT. NATURE PRESERVE – DAY

VISUAL: MR. RACCOON stands on an oak tree stump. A bunch of talking ANIMALS – including Deer, Rabbits, Squirrels, Chipmunks and other Raccoons sit before him.

MR.

RACCOON: One-two-three, eyes on me.

OTHER

ANIMALS: One-two, eyes on you.

VISUAL: Silence. And then –

MR.

RACCOON: Gentle reminder to somehow inform humans that nature belongs in nature; that the only things they can take are photos and the only things they can leave behind are footsteps.

VISUAL: FLUFFY, a bunny, raises her paw tentatively –

FLUFFY: Ummm, Mr. Raccoon, I think you just did remind them...

VISUAL: Fluffy turns her head to the side indicating human male JAKE (late 30s) and human female ALYSON (late 30s).

JAKE: Alyson, do you also hear talking animals?

ALYSON: Uh-huh. Jake, I won't tell anyone if you won't.

JAKE: Tell them what?

ALYSON: Exactly.

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VISUAL: The Animals hold up signs that look like they were written by first graders: “We also speak for the trees... and plants!” (sign held by Mr. Raccoon), “Keep it klean!” (held by a chipmunk), “Be a deer, clean up before you leaf!” (held by a, umm, a deer), “Leaf with a clean consents!” (held by a squirrel), “Keep our place clean – now hop to it!” (held by Fluffy) and “Don’t bee mean, keep it clean!” (a letters banner held by bees).

MALE

ANNCR: (V.O.; deep male voice): A gentle reminder from your furry friends – nature belongs in nature. Leave the place precisely as you found it.

VISUAL: Fluffy’s gray, younger and smaller brother CUDDLES lowers a mic.

FLUFFY: Nice announcer voice, Cuddles.

CUDDLES: Thanks, Fluffy. (winks; mischievously to humans:) Boo!

VISUAL: Jake and Alyson flee screaming – the animals crack up laughing.

FLUFFY: Humans, they’re so... ‘human.’

SUPER: #NatureBelongsInNature #NatureLovers

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SFX: Indiscriminate cute chatter by what sounds like young children.

SFX: Thumping on ground.

FEMALE

BUNNY: Hush everyone, Mr. Raccoon wants to say something.

MR.

RACCOON: Thank you, Fluffy Bunny... One-two-three, eyes on me.

OTHER

ANIMALS: One-two, eyes on you.

VISUAL: Silence. And then –

MR.

RACCOON: Gentle reminder to somehow inform humans that nature belongs in nature; that the only things they can take are photos and the only things they can leave behind are footsteps.

FLUFFY

BUNNY: Ummm, Mr. Raccoon, I think you just did remind them...

SFX: Human male JAKE (late 30s) and human female ALYSON (late 30s) gulp.

JAKE: Alyson, do you also hear talking animals?

ALYSON: Uh-huh. Jake, I won't tell anyone if you won't.

JAKE: Tell them what?

ALYSON: Exactly.

ANNCR: (deep male voice) A gentle reminder from your furry friends – nature belongs in nature. Leave the place precisely as you found it. Hashtag: Nature hashtag naturelovers

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FLUFFY

BUNNY: Nice announcer voice, Cuddles Bunny.

CUDDLES

BUNNY: Thanks, Fluffly. (mischievously to humans:) Boo!

SFX: Jake and Alyson flee screaming – the animals crack up laughing.

FLUFFY

BUNNY: Humans, they're so... 'human.'

TITLE: SECOND NATURE
MEDIUM: MAGAZINE AD

[Illus: A male bunny, standing on an oak tree stump, waving an admonishing finger at two stunned HUMANS – a MALE (late 30s) and FEMALE (late 30s), who hold freshly “cut” flowers and plants in their hands.]

“Humans, don’t be so... ‘human!’”

“Did ja know those were endangered plants?!”

“Humans, a gentle reminder that nature belongs in nature; that the only things you can take are photos and the only things you can leave behind are footsteps.”

“B-T-W, how would you feel if someone stole your lunch?!”

“Be more than human and do the right thing!”

This message was brought to you by Cuddles Bunny and his Furry Friends.

#NatureBelongsInNature #NatureLovers