

TITLE: THE BEAST OF FIENDS
MEDIUM/LENGTH: VIDEO/:30
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VISUAL: INT. DUNKIN' – DAY

VISUAL: BEN AFFLECK and MATT DAMON just happen to walk in separate doors at the same time. Near the line, they bodycheck each other for position like hockey players fighting for a puck.

CUSTOMER: (to Ben) Hey, it's Matt Damon!

BEN: He (indicating Matt) should be so lucky.

ANOTHER

CUSTOMER: (to Matt) Aren't you Ben Affleck?

MATT: Not on my worst day.

VISUAL: Ben and Matt stop roughhousing.

BEN: (into camera) We don't agree on much –

MATT: (into camera) – except that Dunkin' is our go-to-place for coffee –

BEN: -- all-day breakfast...

MATT: ...and, yes, even donuts. We enjoy the taste and price –

BEN: – and we enjoy the taste and price.

MATT: I never realized my echo sounded just like me.

VISUAL: Relieved, the EMPLOYEES and CUSTOMERS break a smile. Ben and Matt can't help but grin. They put their arms around each other's shoulders as buddies.

VISUAL: Seemingly improvised, Matt flicks Ben on the earlobe. Ben looks like he's going to tear Matt apart and say a curse word when Matt shoves a chocolate glazed Dunkin' donut into Ben's mouth. Ben can't help but grin. Matt and the others also lose it, laughing as Ben and Matt break character.

MALE

ANNCR: (V.O.) Make a friend... at Dunkin'. Dunkin' – more economical & tasty coffee, all-day abundant breakfast, and, of course, delicious donuts!

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SUPER: Dunkin' – more economical & tasty coffee, all-day abundant breakfast, and, of course, delicious donuts!

SUPER: #Dunkin #MakeAFriendAtDunkin #TheBestOfFiends

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[Photo 1: Before Dunkin': BEN AFFLECK and MATT DAMON – have each other in a headlock. Photo 2: After Dunkin': Ben and Matt as buddies with arms around each other's shoulders with Matt about to flick Ben on the earlobe.]

Make a Friend... at Dunkin'

Who knows? At Dunkin', you may even make new friends!
Or become the *beast* of fiends!

Dunkin' –
more economical & tasty coffee,
all-day abundant breakfast, and, of course,
delicious donuts!

#Dunkin #MakeAFriendAtDunkin #TheBestOfFiends